



John I. Leonard High School

Program – Agreement

Milton Joselyn, Director – Dr. Jesus Armas, Principal
 4701 10th Avenue North, Greenacres, FL 33463
 tel: 561.641.1201 - fax: 561.491.8376
YOUR AD IS TAX DEDUCTIBLE

Band Member & Parents: It's time for you to start raising money for your "FAIR SHARE" of band expenses for the 2024-2025 school year. This letter will help you by introducing you to the selling of advertising space in our football/and program. This is one of our largest fund-raisers of the year.

IMPORTANT POINTS TO REMEMBER:

- 1) Identify your self, example "I am _____ from John I. Leonard High School Band. We are selling ads to support our program this year. May I have a few minutes to tell you about this?"
 - A) Your ad will appear in every home football program and the Lancer Jamboree
 - B) There will also be a QR Code available to view online and at our band's website
 - C) All ads must be "copy ready" for the printer. Last year's ad may be used if no changes are necessary!
- 2) Collect all money at the time of the sale. Checks should be made payable to: John I. Leonard High School Band. Ad sales are considered a Donation to the Band program.
- 3) The chart below shows what you will earn towards your fair share.
- 4) Your total FAIR SHARE can be achieved now, by selling ads.
 IT'S UP TO YOU! All Band students "NEED" to turn in ads throughout the summer by contacting The Program Ad Chair at Email: ads2024@MightyLancerBand.Com

PLEASE **DO NOT** HOLD ADS & CHECKS FOR AN EXTENDED TIME. Final turn in date is **August 31st!!!**

PROGRAM ADS PROFIT

AD TYPE	COST	\$ TO FAIR SHARE
Back Outside Cover	\$200.00	\$ 160.00
Front Inside Cover	\$175.00	\$ 125.00
Back Inside Cover	\$175.00	\$ 125.00
Full Page	\$ 100.00	\$ 70.00
½ Page	\$ 60.00	\$ 42.00
¼ Page	\$ 45.00	\$ 32.00
Mini-Ad	\$ 20.00	\$ 14.00
* Booster Ad (Name & Message)	\$ 10.00	\$ 7.00
** Band Patron (Name Only)	\$ 5.00	\$ 3.00

- * Example: Good Luck, Mary. Love, Mom & Dad: You're the Best! Love, Aunt Pat & Uncle Joe
 ** Example: Dr. & Mrs. John Smith: Mr. & Mrs. Jones



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Ad Sold to: _____

Address: _____

Ad Size: _____ Amount Paid: \$ _____ Method of Payment: Check #: _____ Cash: _____

Band Student: _____ Date: _____

Thank you for your support!

PROGRAM AD CONTRACT

Supporting the John I. Leonard High School Band through purchasing an ad in the football program enables the band to participate in competitions, travel to away football games, perform in community functions, and maintain equipment & uniforms. All of these activities are necessary for an invaluable musical and educational experience.

FOR THE BEST DUPLICATION OF YOUR AD, FOLLOW THESE GUIDELINES:

1. Enclose camera ready copy. We do NOT typeset your ad.
COPIES OF LAST YEAR'S AD WILL BE ACCEPTED ONLY IF NO CHANGES ARE NECESSARY!!!!
2. A business card does NOT enlarge well to a full page ad.
Avoid dark (red, gray, black) backgrounds.
3. Large copy loses legibility each time it is reduced.
4. Cover Ads will be sold on a "FIRST COME, FIRST SERVED" basis.
5. **Please make checks payable to:** John I. Leonard High School Band.
6. Ad deadline is **August 31st**

PLEASE CHECK AD SIZE YOU WISH TO PURCHASE:

_____ Back Outside Cover	=	\$200.00
_____ Front Inside Cover	=	\$175.00
_____ Back Inside Cover	=	\$175.00
_____ Full Page	=	\$100.00
_____ 1/2 Page	=	\$60.00

_____ 1/4 Page	=	\$45.00
_____ Business Card	=	\$20.00
_____ Booster	=	\$10.00
_____ Band Patron (Name Only)	=	\$ 5.00

BUSINESS/PATRON(S) NAME: _____

ADDRESS: _____ PHONE # _____

AD AUTHORIZED BY: _____

AMOUNT \$ _____ Method of Payment _____ CHECK # _____ CASH: _____

BAND STUDENT: _____

BOOSTER AD MESSAGE: _____

You may EMAIL ARTWORK for ADS to Ads2024@MightyLancerBand.Com